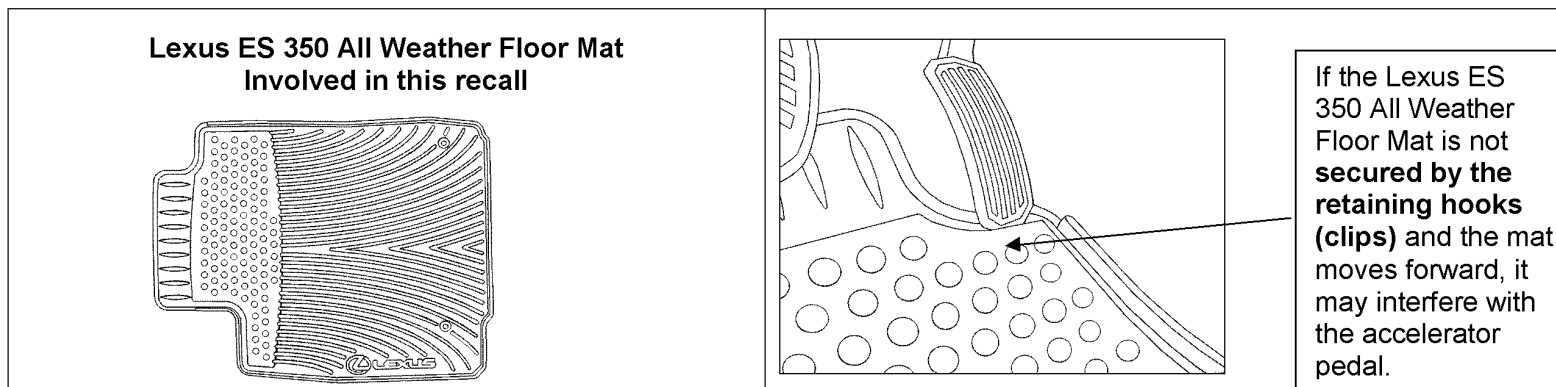




CONFIDENTIAL  
DRAFT

## Safety Recall 7LB – Lexus All Weather Floor Mat Accessory for 2007 and Early 2008 Model Year ES 350



### CONDITION

- In recent months, Lexus has received reports regarding the optional Lexus ES 350 All Weather Floor Mat (floor mat constructed from heavy duty rubber) slipping forward and interfering with the movement of the accelerator pedal. Lexus has investigated these reports and determined that if the optional Lexus ES 350 All Weather Floor Mat (either by itself or if it is placed on top of an existing carpeted floor mat) is **not secured by the retaining hooks (clips)** and the mat moves forward, it may interfere with the accelerator pedal from returning to the idle position. If the mat is properly secured, it will not interfere with the accelerator pedal.

### INVOLVED VEHICLES

- This Safety Recall involves approximately 38,500 Lexus and 30,500 Toyota optional All Weather Floor Mats designed specifically for the driver's seating position in certain 2007 and early 2008 model year Lexus ES 350 and Toyota Camry vehicles.
- Owners of all 2007 and early 2008 model year Lexus ES 350 (approx. 133,000) and Toyota Camry (approx. 706,500) vehicles will be notified, however, only vehicles that have been equipped with the Lexus ES 350 or Toyota Camry All Weather Floor Mats are affected.

### REMEDY

- A newly designed replacement driver's seating position All Weather Floor Mat will be available in approximately mid-to-late Nov. 2007. Until the replacement floor mat is ready, a preliminary owner notification letter will be sent to vehicle owners requesting their assistance in regularly verifying the floor mat is properly secured using the retaining hooks (clips) provided. If the mat is properly secured, it will not interfere with the accelerator pedal.
- If an owner would like to immediately return the All Weather Floor Mat set for a refund, the owner will be requested to return the Lexus ES 350 All Weather Floor Mat set to their local Lexus dealership and they will make the necessary arrangements. The dealership will require the owner's Vehicle Identification Number during the return process.
- A second owner notification will be sent when the replacement floor mat is available. The original driver's seating position All Weather Floor Mat will be exchanged for the new one at that time.
- Tentative Mailing Schedule
  - Area                      September 26, 2007

- Dealer           September 26, 2007
- Owner           October 4, 2007
- A limited media notification (Press Release) is also planned for the afternoon of September 26, 2007.